

Compudigital Industries Announces the Release of their New Sales Tool ExcessManager®.

Publication: [Business Wire](#)

Date: [Tuesday, October 24 2006](#)

ROCKLIN, Calif. -- Compudigital Industries Inc. announces the release of their new Excess Inventory Sales management software tool called ExcessManager®. Compudigital has been in the process of developing the ExcessManager® program for the past four years. Used by numerous Fortune 100 manufacturing companies, the ExcessManager® program allows you to sell your excess inventory to a worldwide audience while carefully navigating around your primary market partners. The program easily handles fixed price sales, sealed bid sales, and auctions, all on-line and in real time. Products can be offered to brokers or end users or both, with or without login security. Products can be sold through your current marketing network or through our channels, or both.

One of the most pressing problems with selling excess material is keeping it out of the way of your primary marketing channels. Using the ExcessManager® tool, many manufacturers have not only successfully sold their excess (while having little or no impact on the primary market) but also created new marketing opportunities by offering products to those segments of the market that are not normal buyers. The system has the ability to feed contact and buyer information to your primary marketing team that allow them to bring excess buyers into your primary buying space. ExcessManager® can be managed from within your company or be managed directly by Compudigital.

The software tracks and recommends awards for all Sealed Bid Offers in order to assure the highest return. If the person responsible for selling the products does not accept the logical recommendations of the software to sell only to the highest bidder(s), he/she must file an online explanation which is stored for future review and Sarbanes Oxley compliance. Reporting capabilities are impressive, allowing company auditors to continually watch the results while assuring full Sarbanes Oxley compliance. All transaction information is stored for future retrieval as required by some of the latest anti-trust laws. ExcessManager® includes a full online MeetComp® system that tracks competitive pricing with an automated system of approvals in order to meet the pricing of your competitor's products.

The ExcessManager® software can be operated from one of Compudigital's state of the art Data Centers or installed on a server within your own IT infrastructure. ExcessManager® has the ability to run under full SSL encryption.

For a full demonstration of the ExcessManager® system, please contact Jeff Hilliard at (916) 315-9800 Ext. 101.